



PRESS RELEASE

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Franke Group switches to Google Apps

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The globally active Franke Group has switched to Google Apps for Business. All 5,500 employees of the Franke Group with computer workstations were successfully transferred to Google's email, chat, calendar and real-time document collaboration services in March 2014. By switching to the cloud, Franke aims to improve its internal communication and cooperation and increase cost efficiency. In doing so the company is benefiting from Google's high rate of innovation.

"The Franke Group operates throughout the world. It is important for us to be able to share information and new findings rapidly across corporate and locational boundaries," explains Markus Bierl, CIO of the Franke Group. "For modern and innovative companies such as Franke it is essential to address the challenges of changing working environments at an early stage. This enables us to pursue our strategy of supporting the business in being flexible and up-to-date." He adds: "The solution is easily scalable without requiring us to invest in our own infrastructure."

Franke is a world-leading provider of solutions and equipment for domestic kitchens, washrooms, professional food service, coffee preparation and beverage delivery. The Group is globally active with 9,200 employees working in 40 countries, generating revenues of CHF 2.1 billion.

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